



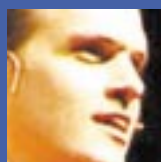
Life by Design®

Specialisations

- Work Life Balance
- Lifestyle Planning
- Employer Engagement
- Work Productivity
- Career Development
- Psychology of Success
- Inspiration

at Future Lifestyle Balance Clarity Focus Freedom Independence Harmony Comfort Success
Success Wellbeing Satisfaction Peace Fulfilment Future Lifestyle Balance
Balance Clarity Focus Freedom Independence Harmony Comfort Success Wellbeing
Wellbeing Satisfaction Peace Fulfilment Future Lifestyle Balance Clarity Focus
Lifestyle Balance Clarity Focus Freedom Independence Harmony Comfort
Comfort Success Wellbeing Satisfaction Peace

Ian Hutchinson lifestyle strategist®



www.ianhutchinson.tv



lifestyle strategist[®] Ian Hutchinson Life by Design[®]

work life balance

lifestyle Balance Clarity
Wellbeing Satisfaction
Clarity Focus Freedom
Satisfaction Peace Fulfill
Balance Clarity Focus
Success Wellbeing satisf

Do you want to help people to be able to fine-tune their work and lifestyles so that they are more productive, successful and happier?

Do you want your organisation to be recognised as an "Employer of Choice" and a great place to work with a loyal and engaged team of motivated people?

Do you want people to be able to make better informed decisions about their work life balance and lifestyle focus?

Strategies to find ideal life and work balance are often easier than we think.

Many people spend days and weeks writing business plans and doing budgets for companies, but virtually no time doing these things for their own life.

current speaking topics

■ Creating Work Life Balance

As author of *52 Strategies to Work Life Balance*, Ian more than anybody understands that innovative and forward thinking companies are now supporting their best talent in work life balance. We all know that the more satisfied we are, the more productive, successful and happy we are. Ian will show you the "how to".



■ Lifestyle Planning for Financial Planners*

As author of the Lifestyle-Driven™ Financial Planner Ian enhances the financial planner's role in preparing clients for lifestyle and retirement success. It is now not enough just to plan client's finances; financial planners of the future will be helping clients plan their lifestyle – Ian will show you how.

■ Employee Engagement Programs*

Retaining a talented, productive team is one of the business world's key issues as organisations keen to be seen as leaders in their field adopt the concept that employee talent is going to be what drives their future success.

■ The Psychology of Success

Successful people, whether they do it consciously or not, have a success system. Through studying and modeling successful people Ian has found there is a system or formula to success, made up of six fundamental laws.



Ian's style

Ian's presentation style is energetic, interactive and entertaining - but with a fun cheeky streak. He is motivational with an extremely relevant, practical and down-to-earth message with real "take home" value.

**Additional information packs available.*



Ian's qualifications & background

Ian Hutchinson (G.Dip.Psy, B.Bus, APS) has built a reputation as Australia's leading Lifestyle Strategist. He is founder of leading lifestyle strategy agency Life by Design®, and co-founder of The Work Life Project™. His lifestyle strategy work has been profiled throughout the media including national TV programs such as Today Tonight (Channel 7), The Today Show (Channel 9), People Dimensions (ABC TV), The Business Skills Channel and numerous national magazines, The New York Times and various radio programs. His entertaining presentations have been in demand throughout the world including North America, Europe, Australasia and even the middle East.

With an extensive background in psychology, business management and career development, it's Ian's ability to 'walk the talk' and put himself in the shoes of his clients, that makes his advice, sure-fire tools, systems and integrated programs even more valuable.

His unique ability is cutting through hype and getting to the heart and soul of what clients really want. As such, Ian is one of the most practical, valuable and sought after resources for the financial planning industry and Employer of Choice corporations.

- Bachelor of Business Degree in Management and Marketing
- Graduate Diploma in Psychology
- Presenter at the Coaching Psychology Unit at The University of Sydney
- Author of the Lifestyle-Driven™ Financial Planner and 52 Strategies to Work Life Balance
- Trained overseas with some of the world's leaders in lifestyle planning
- Past International Marketing Manager with Thredbo Ski Resort
- 3 time Ironman Triathlete

Associations:

- National Speakers Association of Australia (APS)
- International Career Planning and Adult Development Network
- Australian Human Resource Institute
- Australian Association of Career Counsellors
- Association of Psychological Type (Myers Briggs trained)
- Career Self-Reliance Accredited

recent clients

- MLC
- ING
- Westpac
- Pharmacia
- Retireinvest
- Macquarie Bank
- National Australia Bank
- Meetings Industry Association
- Financial Planning Association of Australia
- ANZ
- AMP
- CPA
- IPAC
- Tower
- Logical
- Goodman Fielder
- Perpetual Investments
- Association of Australian Convention Bureaux



about Life by Design®

Life by Design® is Australia's leading lifestyle strategy and management agency. It was established in 1997 by Lifestyle Strategist Ian Hutchinson (G.Dip.Psy, B.Bus, APS), who recognised a corporate need for people to have better work life balance.

Ian has an extensive background in psychology, business management, career development, lifestyle planning, public speaking and entertainment. He is author of *52 Strategies to Work Life Balance* and the *Lifestyle-Driven™ Financial Planner* and co-founder of The Work Life Project™.

Life by Design® offers a range of educational learning systems, consulting capabilities and resources to help organisations be best employers and financial planners become better lifestyle planners. Life by Design® has attracted a great deal of media attention, including national television programs such as Today Tonight (Channel 7), The Today Show (Channel 9), People Dimensions (ABC) and international print publications such as the New York Times.

"Outstanding. Ian was amazing, interesting and entertaining. It's not very often a speaker comes along that pleases everyone. 80% of attendees rated Ian as 'excellent' and the other 20% rated him as 'very good'. Most importantly what he said makes sense and is usable in everyday life"

Financial Planning Association of Australia

"40% of participants rated the program a perfect 10 out of 10"

John Hannaford - Organisational Development
NSW Dairy Corporation

"I have seen a wealth of presentations relating to lifestyle balance. However this presentation stood out!!"

Sarah Mayers
Meetings Industry Association of Australia

"The support of yourself...to our program really made a difference - in fact it turned a risk for us into a sure fire winner!!"

Leah South
Head of Human Resources, AMP Financial Services Business Lines

"Ian's presentation was singled out as the highlight of the program".

David Brown
Judge, Employer of Choice Awards & Group Director - Human Resources
Goodman Fielder

contact details

Life by Design®
Suite 19, 88 Helen Street
Lane Cove NSW 2066 Australia
Phone: 02 9420 8280
Fax: 02 9418 7747
www.lifebydesign.com.au
info@lifebydesign.com.au



Life by Design®